



19th World Festival of Youth and Students

RUSSIA

www.russia2017.com

History of The Festival



1947

1st

Festival 1947

July 26/August 16
Prague,
Czechoslovakia



2nd

Festival 1949

August 14/28
Budapest,
Hungary



3rd

Festival 1951

August 5/19
Berlin, GDR



4th

Festival 1953

August 2/16
Bucharest, Romania



5th

Festival 1955

July 31/August 14
Warsaw, Poland



6th

Festival 1957

July 28/August 11
Moscow, USSR



11th

Festival 1978

July 29/August 7
Havana, Cuba



10th

Festival 1973

July 28/August 5
Berlin, GDR



9th

Festival 1968

July 28/August 6
Sofia, Bulgaria



8th

Festival 1962

July 27/August 5
Helsinki, Finland



7th

Festival 1959

July 26/August 4
Vienna, Austria



12th

Festival 1985

July 27/August 3
Moscow, USSR



13th

Festival 1989

July 1/8
Pyongyang,
North Korea



14th

Festival 1997

July 29/August 5
Havana, Cuba



15th

Festival 2001

August 8/16
Algiers, Algeria



16th

Festival 2005

August 4/19
Caracas, Venezuela



17th

Festival 2010

December 13/21
City of Tshwane,
South Africa



18th

Festival 2013

December 7/13
Quito, Ecuador



2017

19th

Festival 2017

October 14/22
Moscow/Sochi,
Russia



19th World Festival of Youth and Students



Goals

Consolidating
the world youth
community around
the idea of peace,
friendship and
justice

Strengthening
international ties

Developing
international
and intercultural
cooperation

Targets

Creating a network
of partner foreign
youth non-profit
organizations all
over the world

Re-establishing
the International
Union of Students

Launching the
youth's appeal
to the international
community



«I would like to see this time again how Russia shows its best qualities, its achievements and aspirations for the future and its desire to work at a new level, in a new capacity, it makes a noticeable, significant contribution to the development of the youth movement»

Vladimir Putin

President of the Russian Federation

«Freedom of expression or peaceful assembly should not be used as cover for condoning radical movements that profess the Nazi ideology, or seek to glorify fascists and their accomplices. The persistence of these vicious instincts calls for consistent efforts to block the way for neo-Nazism and revanchism, strengthen interethnic and intercultural harmony, and fortify in younger generations the ideas of justice and equality. Russia invites all of you to take part in the 19th World Festival of Youth and Students to be held in Sochi in October 2017»

Sergey Lavrov

Russian Minister of Foreign Affairs at the 71st session of the UN General Assembly



«The World Festival of Youth and Students 2017 will be an excellent platform for uniting young people from around the globe!»

Ahmad Alhendawi

United Nations Secretary-General's Ex-Envoy on Youth



Supported by the UN

Events Calendar 2016



September 10 —

Parade of Russian students

«Towards WFYS 2017»

› 30 Russian cities

Registration for Russian participants

› Website russia2017.com launched



October 1 —

Recruitment of foreign participants started

October 12 —

First meeting of public ambassadors

More than 200 public figures in science, culture, art and sports

October 11 —

Forum «Russia — country of sports»

› First event of the pre-festival program
› 2017-metre race «Towards WFYS 2017»



October 26 —

Volunteer recruitment campaign began

November 1 —

Youth media-center established

November 15-17, Windhoek (Namibia) —

II International Preparatory Meeting

Discussion of the Festival program

Events Calendar 2016

Ceremony «One year before the Festival»



Forum of student clubs «Festival '17»

- › More than 500 representatives of Moscow and regional student clubs and non-profit organizations

MOSCOW, Sparrow Hills

Unveiling countdown clock at Sparrow Hills observation platform

- › Countdown ceremony and concert
- › Performing GTO exercises
- › National cuisines

Russia's regional and federal universities

Flash mobs, activities in support of the Festival

- › Far Eastern Federal University
- › Northern (Arctic) Federal University named after M.V. Lomonosov
- › Immanuel Kant Baltic Federal University
- › Ural Federal University named after the First President of Russia B. N. Yeltsin
- › Ammosov North-Eastern Federal University
- › Crimea Federal University
- › Kazan (Volga region) Federal University
- › Siberian Federal University



Events Calendar 2017



January 19 — Russian President signed a decree «On preparing and holding WFYS 2017»

- › Organizing committee of WFYS 2017 was established
- › Chairperson — First Deputy Chief of Staff of the Presidential Executive Office Sergey Kiriyyenko



January 30-31 — The sixth UN Economic and Social Council (ECOSOC) Youth Forum

Russian delegation presented the Festival program

February 8 — First meeting of WFYS 2017 preparatory committee

Committee's composition: representatives of relevant ministries and agencies, federal authorities, state media, CEOs and major media-holdings



Participants



20 000

participants

age **18-35**

150

expected number
of countries

- › Leaders of youth NGOs
- › Leaders of youth wings of political parties
- › MPs
- › Creative youth (musicians, writers, painters, directors and others)
- › Leaders of student organizations
- › Youth in sport (leaders of student sports clubs, professional sportsmen)
- › Winners of Science Olympiads and contests
- › Working youth
- › Rural youth

- › Scientists (social, humanitarian, natural and technical science)
- › Journalists
- › University professors
- › Entrepreneurs
- › IT-specialists
- › Engineers
- › Ecologists
- and others

Selection of Participants and Formation of Delegations



**September 10, 2016 –
April 15, 2017**

Recruitment of Russian
participants

**October 1, 2016 –
May 15, 2017**

Recruitment of foreign
participants

**Registration on
russia2017.com
or via mobile app
russia2017**

- › **Monitoring center**
- › **National / regional
preparatory
committees**
- › **Final list of
participants**

Regional Preparatory Committee



RPC «Region's number»@rus 2017.com / VK.com / RPC

85 committees in all Russia's regions / Launch date: November 1, 2016

RPC functions

Two-stage selection of Russian participants (distance – on the basis of application forms, face-to-face – interviews)

Formation of delegations

Information campaign in regions

Organization of regions' presentations in Sochi in 2017 году

Organization of activities in regions in support for the Festival

Assist the youth to participate in preparation for the Festival

Cooperation with foreign partners

RPC composition (representatives)

Regional branches of all-Russia youth organizations which are members of the National Preparatory Committee

Universities

Executive authorities of Russian regions responsible for national youth policy

Youth social organizations and movements

Students' and volunteer unions

Socially-oriented NGOs and projects

Professional communities and scientific organizations

International Activities



Cooperation with partners

- › Russian MFA
- › Rossotrudnichestvo
- › The UN Information Centre
- › Russian foreign institutions

Created
**more than 60
NPCs***

About 20 NPCs are still in
formation

Assistance in the
establishment of
the NPCs in
foreign countries

140
countries*

9000

applications from foreign
participants*

6 official working languages

- › English
- › Arabic
- › Spanish
- › Chinese
- › Russian
- › French

More than 70 large international events implemented during the
autumn-winter 2016 / 2017



* As at 10.03.2017

International Activities



- › **European Youth Forum**
- › **Asian Youth Council**
- › **Pan-African Youth Union**
- › **Pacific Youth Council**
- › **Latin American Youth Forum**
- › **AIESEC**

and others

**Diplomatic missions
of foreign states**

Levels of international cooperation

- › Regional (CIS, Council of Europe)
- › Interregional (BRICS, SCO)
- › International (the UN institutions)



Coordinating activities with the World Federation of Democratic Youth (WFDY), the NPC of Russia and the NPCs in foreign states

Logistics of Foreign Participants



› Simplified and free procedure for obtaining Russian visas

› Charter flights to Sochi from more than 60 countries of the world

› Optimal route from the country of residence to Sochi and back

Infrastructure



Opening and closing ceremoni

Bolshoi Ice Palace

Capacity: 12 500 people



Discussion program

International Youth Media Center

Capacity: 4 000 people

General cultural program

Including live broadcast
of the ceremonies

Medals Plaza

Capacity: 15 000 people

Cultural and sports program

Objects in the territory
of Sochi Olympic Park

Accommodation

- › Radisson Blu Resort & Congress
- › Imeretniskii
- › Omega
- › Tullip Inn
- › Azimut
- › Radisson blu Paradise Resort & Spa
- › Bogatyr
- › Bridge Resort
- › Sport Inn
- › Velvet Seasons

Capacity: 32 500 people



Map of The Main Events



October 14, 2017

Russian Federation,
Moscow Red Square

Festive parade



15 / 22 October 2017

Russian Federation,
Sochi, the Olympic Park

Festive events



Opening and Closing Ceremonies of The Festival



Opening

October 15, 2017

Venue: Bolshoi Ice Palace

Closing

October 21, 2017

The last day of the Festival, theme – Day of Russia

Venue: Bolshoi Ice Palace

› Interactive action with the participation of musicians, ballet and circus performers

› Procession of delegations of participating countries

› Musical performance with the use of projection screens

Regional Program for Foreign Participants



Number
of foreign
participants

2 000



October 14
Moscow



15 / 16 October

- › St. Petersburg
- › Kaliningrad
- › Sevastopol /
Simferopol
- › Yekaterinburg
- › Vladivostok
- and other cities
of Russia



October 17
Sochi

Program in regions:

- › Meetings with young people
- › Lectures in educational institutions
- › Visiting orphanages and participation in socially important projects
- › Participation in planting the «Alley of Peace»
- › Performances of foreign creative teams
- › Meetings with the members of the Russian movement of schoolchildren
- › Participation in volunteer actions



Scientific-educational and Discussion Program



- › **Dates:** October 16-21, 2017
- › **VENUE:** Sochi, the Media Center of the Olympic Park
- › **11 platforms working simultaneously**

ECONOMY AND ENTREPRENEURSHIP

HSE, RANEPa, «Business Environment», «Opora Rossii»*

SCIENCE AND TECHNOLOGY

ROCIT, RAEC, IIDF, Bauman MSTU*

HEALTH AND WELFARE

UNAIDS, Ministry of Health of the Russian Federation, Sechenov MSMU, Pirogov RSMU, European regional bureau of the WHO*

CULTURE AND HISTORY

UNESCO, Lomonosov MSU, Council of Europe, FANA, VGIIK, Museum of Contemporary Russian History, Historical Park "Russia - My History", ROSIZO, Russian Historical Society, Surikov MHI, «Historian» magazine, RSUH, RIO, VRIO*

POLITICS AND INTERNATIONAL SECURITY

MGIMO, MSLA, UC GSiPK of MSU*

EDUCATION

Lomonosov MSU*

TERRITORIES DEVELOPMENT. ARCHITECTURE AND URBANISM

MArchI, «Createl» foundation, AstraRossa Design*

JOURNALISM AND MEDIA

TASS*
Rossiya Segodnya

CIVIL SOCIETY AND VOLUNTEERING

UN Volunteers, FOM, VCIOM, CCRF, FSBU
Rospatriotsentr, FES, AVC, Volunteers of Victory, ASI*

ECOLOGY

Ministry of Energy of the Russian Federation, Rosatom*

FORUM OF THE WORLD FEDERATION OF DEMOCRATIC YOUTH

PANEL DISCUSSION

500 people
Time: 10:00 - 11:30

3 profile sections
(conferences, seminars,
open mike, working
sessions)

170 people
Time 12:00 – 13:30
Time 15:30 – 17:00

During the day:

- › Exhibitions (art objects, multimedia shows)
- › Presentations of projects

Cultural Program



Venue

Sochi Olympic Park,
museums and outdoor
platforms

Partners

more than 70 creative
unions and associations,
profile universities

Union of Artists of Russia, Union of Composers of Russia, State Central Museum of Contemporary History of Russia, (Moscow Architectural Institute (MARHI), Maxim Gorky Literature Institute, Boris Shchukin Theater Institute, Union of Theater Workers of the Russian Federation, All-Russian State University of Cinematography named after S.A. Gerasimov (VGIK), Foundation of Elena Obraztsova, «Bright People», Art-Facade, Association of master chefs of Russia and others

- › **Exhibition pavilion «My history»**
Multimedia exhibition
- › **House of Jubilees Interactive**
museum of history of the festival movement

- › **Holiday called «Russia»**
 - Regions exhibitions
 - Traditional cuisine of nationalities of Russia
 - Performances by folk groups, solo performances, folk choirs and ensembles of folk music, songs and dance
 - Master classes in applied arts
 - Russian national games

- › **Film Festival / Animation Film Festival**
 - Presentation of the best Russian works
 - Master classes in creating cartoons
 - Meetings with famous directors, actors, animators
 - Exhibition in honor of the 100th anniversary of the animated film / from the Year of Cinema to the Year of Ecology

- › **Romashka-club**
Unique show, built on the synthesis of all genres of art: classical music and rock, jazz and folk, ballet and circus

- › **ART-Center**
Exhibition of classic and contemporary art — paintings, sculptures, industrial design, fashion, art workshop, master classes

- › **«Free street»**
Area of street subcultures - music, dance, graffiti, city sports (streetball, parkour, skateboarding, slek-line and others)

- › **Pavilion of scientific achievements «City of future»**
Exhibition of Russian and global innovation achievements in the field of IT, medicine, robotics and others with the participation of Russian and international companies and young scientists

- › **Interactive library**
 - Conducting meetings with authors
 - Master classes in writing skills
 - «Theater of Poets» project
 - Internet reading of a popular contemporary work

- › **Festival of cuisines of the world**
Fair of national cuisines of the world with the participation of famous foreign cooks

- › **Theater workshop**
Classical and contemporary theater art, workshops, performances of theaters of the world and Russian cities

- › **«Big scene» project**
 - Performances of the World Symphonic Youth Orchestra
 - Performances of the World Youth Choir
 - Gala-concert of classical music
 - Ballet
 - «Jazz in Russian» program

- › **Carnival of street art**
A Festive parade is a symbiosis of theater, poetry, painting and subcultures

- › **Large stage shows and concert programs**
Ice show of Ilya Averbukh, circus show of Zapashny brothers, etc.

Sports Program



**Spartakiade of mixed teams
in various sports (football,
basketball, volleyball and others)**



- › **Bike ride «Ways of the Festival»**
- › **Sailing regatta**
- › **International Championship of workout for the Cup of the Festival**
- › **«World GTO»** — the mass passing GTO standards with the participation of foreign guests and setting a Guinness record

- › **Eco race** — the mass race on exercise bikes generating energy, with which you can charge mobile devices and gadgets



- › **Extreme-Park** (skateboarding, BMX, parkour, bike trial, rollerdrome and others)
- › **Zone of national sports** (gorodki, lapta and other traditional Russian sport games)
- › **Zone of sport attractions** (trampolines, hockey attractions, dynamometers, laser shooting and others)
- › **Mass Festival race for 2017 meters**



- › **Ice rink**
- › **Fitness-Park** (open trainings and collective lessons)

Partners

- › ASSK
- › VSPORTE
- › RSBI
- › Student volleyball league
- › Association of student basketball
- › Federation of acrobatic rock-n-roll
- › Federation of cybersports
- › Federation of city sports
- › Federation of mass-wrestling
- › Federation of workout and others

Special Projects



› «Secret friend»
program

› Marathon of good deeds
– making bird houses
and toys for kids in
foster care, collecting
and recycling textiles,
making handicrafts, etc

› Multimedia
«Map of good
deed»

› Creating
«Alley of peace»
by the
participants

› Volunteer corps

› The most
massive
volunteer
quest

International Youth Media Centre



Partners: RT  TASS 

- › Creating an international professional community of young journalists / bloggers
- › Regular mass media and social media coverage of the preparation and the activities of the Festival
- › Shaping a positive image and drawing attention of the world's youth towards the Festival and Russia in general

Participants recruitment

- › Through the RT network
- › Partner organizations
- › Compatriot associations

Platforms

OFFLINE

- › Press center and producing studio on the basis of the Directorate
- › News bureau on the basis of RT offices
- › International media forum, Novosibirsk, May 12-13

ON-LINE

- › Social media and messenger-based communities
- › Webinars
- › Skype-conferences
- › Livestream

Mass media functions

- › Mass media and social media coverage on the Festival activities through distributing unified content and creating their own one (Blogs, videos, articles, etc.)
- › Writing columns dedicated to the Festival in international, federal and regional media.

Mass media

- › Monthly online digest
- › Social media contests and campaigns
- › Educational content, educational seminars, workshops and sessions

Volunteer Corps



5 000

volunteers
(including foreign citizens)

85

regions of Russia

14

Functional areas

20 + 1

Volunteer
centers

Centers for city
volunteers training

What Makes the Volunteer Program Unique



› Non-profit organizations, educational and government institutions participate in the competition to become one of the WFYS-2017 Volunteer recruitment and training centers

› Ideological mission of the Volunteer corps is acting as «Ambassadors of peace and friendship of nations» under the general slogan «BECOME A VOLUNTEER OF PEACE!»

› Silver Volunteer corps

› Use of innovation technologies during the implementation of the program

› Specialized program for work with foreign volunteer candidates



Volunteers of the Festival — Volunteers of Peace!

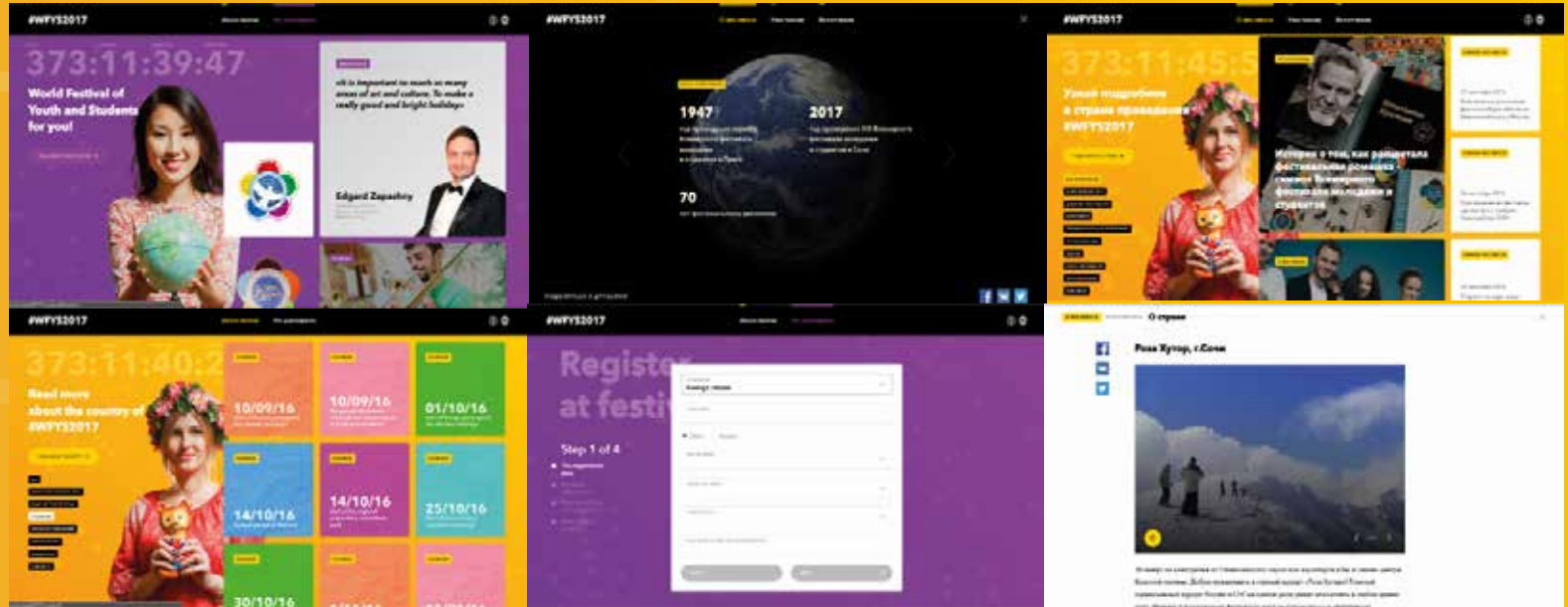
Media Support



Official website in 3 working languages

- › English
- › Russian
- › Spanish

Winner of «Golden website»,
«Tagline» contests



Official social media accounts

#FutureIsNow
#wfys2017



ВКонтакте



Twitter



Instagram



Facebook



Telegram

Partners

RT



TASS



Vkontakte



Partner Program



FSUE PTC «Marka», Federal communications agency

- › All-Russia drawing contest dedicated to WFYS 2017 to create state postage stamps (souvenir sheet, envelope and postcards)
- › Another Issue of WFYS stamps (July, October)
- › Festive WFYS stamp cancellation procedure (October)

Union of Russian Artists

- › International contest to create WFYS mascot



The Museum of Contemporary Russian History

- › Retrospective of the Festival

Central Bank of Russia

- › Release of commemorative coin with a circulation of 3000 copies





Thank you!

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